



AMWA Certification Authority AS-11 DPP Certification Application Procedure

This procedure may be used to apply to the AMWA Certification Authority (CA) for certification of a product that has been tested by the DPP Test Lab and has received either a 'pass' or a 'pass with conditions' notation on a DPP Test Lab-issued Test Report. Once a certification has been issued, the company will be given the right to use the AMWA/DPP certification logo and to make certain claims regarding their product as outlined in the AMWA Certification Agreement.



To receive a certification you need to provide the following items. The information required below, not including test reports or legal documents, must be provided on company letterhead signed by an authorized agent of the applicant. Please email to ca@amwa.tv.

- Company name
- Permanent email address for company not associated with a specific person that can be used by the CA in cases where the contact person below is no longer available
- Name, mailing address, email address, work phone number and cell phone number of contact person
- Product name
- Product version (if company does not use product version numbers, then please provide the exact date and time of the release that was tested by the DPP Test Lab)
- The name of a contact person in your organization. This person will be listed on the AMWA CA website next to your certification.
- A statement saying that the company is seeking to obtain a certificate for the product described below

The following items must be provided along with your application letter:

- Signed copy of the AMWA Certification Agreement available from the AMWA Certification Authority. Please contact the AMWA CA at ca@amwa.tv in order to receive a copy of the agreement. Note that Adobe Acrobat digital signatures are accepted.
- In the certification agreement, please indicate the product(s) that you wish to certify. You may use one agreement to request certification for more than one product. Simply include the product names and versions (or release/time/date if on continuous development cycle) in Appendix B.
- In Appendix B 'Products and Fees', please also note the license term – most companies will want a 1 year term, which is renewable at US\$200 per product. Please note this. For License fee, the fees are US\$1,750 per product for initial certification, US\$200 royalty fee per year thereafter. Please provide an invoicing address in Appendix B as well. If you are paying by credit card, please write "invoiced to credit card" instead of providing an address.
- The exact DPP Test Lab report file as it was received from the DPP

Advanced Media Workflow Association
Certification Authority
<http://www.amwa.tv>
ca@amwa.tv
+1 608-513-5992

- Payment as noted below (US\$1,750 per product for initial certification, \$200 royalty fee per year thereafter). IMPORTANT – initial payment MUST be received prior to the CA issuing any certificates. The CA does extend 30-day payment terms for renewal invoices. However, these terms are NOT available for initial certification.

For the avoidance of doubt – the AMWA CA will not issue any certifications, and you will not receive a signed contract until such time as the CA has received payment in full for the initial certification.

1) Electronic Funds Transfer:
Bank: BMO Harris Bank N.A.
111 W. Monroe Street, Chicago, IL 60603 USA
SWIFT Code: HATRUS44
ABA Routing: 0710 25661
Beneficiary: AMWA Account #4815693552

2) Check payable to: AMWA or Advanced Media Workflow Association, Inc.

3) Credit Card: American Express - MasterCard - VISA
Call: Barbara Main; +1-608-513-5992 or +31 646 657 999

APPLICANTS SHOULD NOTE THE FOLLOWING IMPORTANT INFORMATION

- The DPP have provided specific guidance regarding what a certificate means and does not mean. Please read the information below carefully and limit your claims appropriately
- Certificates may be withdrawn under some circumstances. Please read the AMWA Certification Agreement carefully
- Test reports will be made public on the AMWA Website and in other ways. By executing the AMWA Certification Agreement you give us the right to do this
- Within a period of two years of the date of issuance of the initial certification for a specific product, a company may update the certification for that product for US\$500 as long as the DPP continues to provide a method for the company to obtain a Test Report or other DPP-authorized report that verifies that the product has passed the DPP criteria for issuance of a Certificate
- The AMWA CA provides the legal right to make use of the AMWA/DPP Certification Logo. The AMWA CA does NOT establish the testing criterion for certification, nor does it provide testing of products.

The following critical information is provided by the DPP:

Important Notes about this Certification

- It is very important that the user reads the Test Report for the product/version they are interested in.
- The AS-11 UK DPP shim specification hosted by AMWA now also hosts the Rules for Conformance. This is a new representation of the UK DPP Shims specified in AS-11, available at: <http://www.amwa.tv/projects/rules/as-11/>
- The Rules for Conformance are used as the final point of reference in cases of discrepancy with the AS-11 specification or ambiguity in the specification.
- Products are tested against the HD Shim only (At this time), and for the file format only, and so are completely content agnostic.
- Further details about DPP testing leading to Certification can be found at: <http://www.digitalproductionpartnership.co.uk/what-we-do/technical-standards/compliance-programme/>

What a Certificate means

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- The capability of a product/version to read and/or write files to “AMWA AS-11 UK DPP” HD Shim (SD Shim files not yet covered) has been tested by the DPP Compliance Lab and all the tests performed, as documented in the Test Report under the specified operating conditions have either “Passed” or “Passed with Conditions”.

What a Certificate does NOT mean

- All modes and features of the product have been tested.
- All files produced by a Certified Writer are always fully conformant to the “AMWA AS-11 UK DPP” Shims.

All files from Certified Writers will always work correctly with Certified Readers.